



EIB Climate Survey - 2nd edition

Results presentation
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Edouard LECERF – Deputy General Manager BVA Group
Adélaïde ZULFIKARPASIC – Managing Director BVA Opinion

METHODOLOGY



Methodology



Survey conducted by BVA from **September 27th to October 21st 2019**



30 088 people
aged **15 and over** (16+ for Luxembourg)
interviewed **online**

in all **28 EU countries, China and the US**



The representativity of samples was ensured through the quota method and samples in each country were weighted according to gender, age, occupation and region.

MAIN FINDINGS





47%

of Europeans perceive climate change as the biggest challenge faced by citizens in their country



73%



39%

Top three challenges perceived by European citizens



47%



Climate change

39%



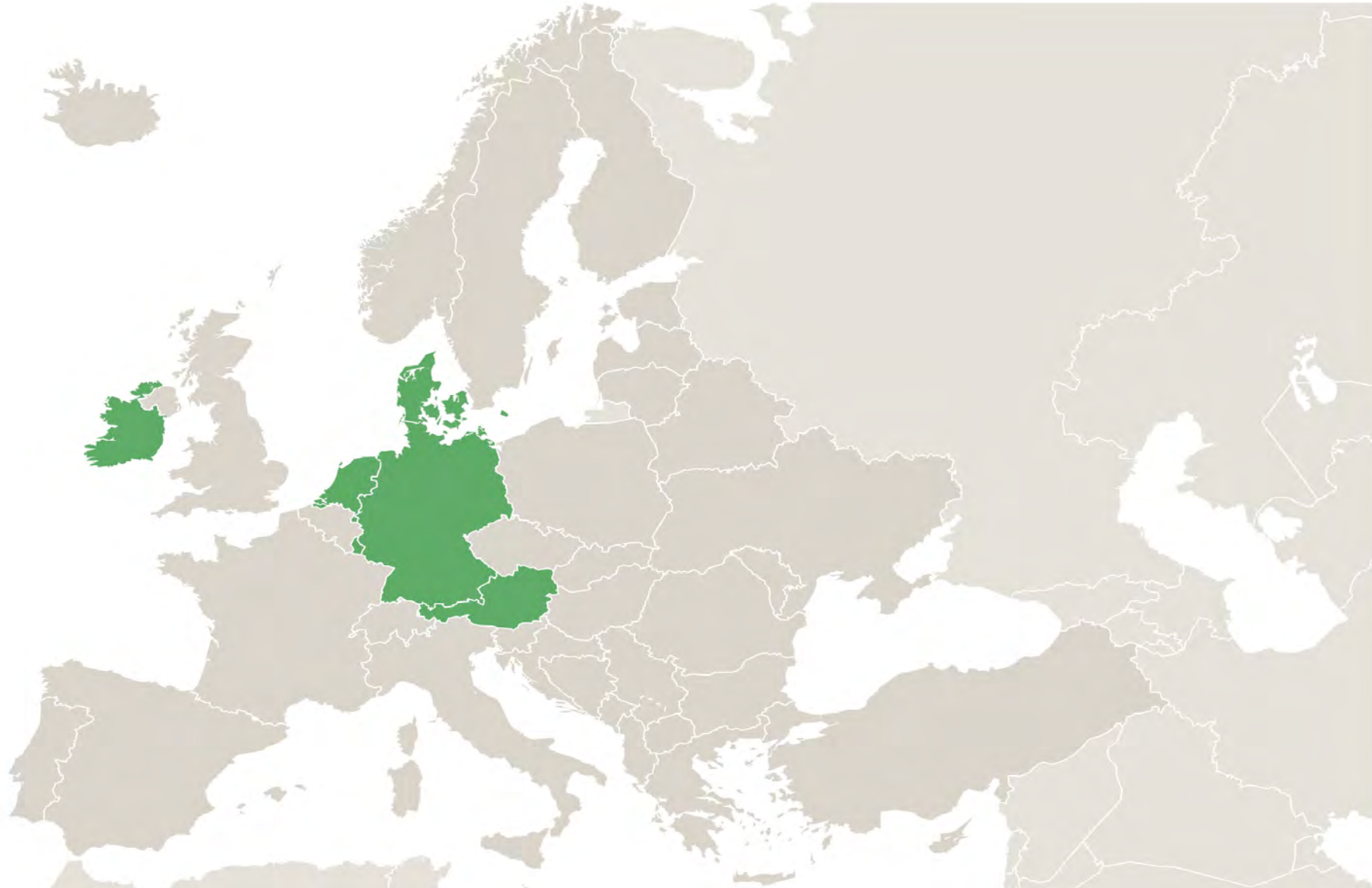
Access to healthcare and health services



Unemployment

Northern countries rank climate change as the biggest challenge in their country

■ Countries where climate is the top priority (**55%** or more of citizens answering "climate change")



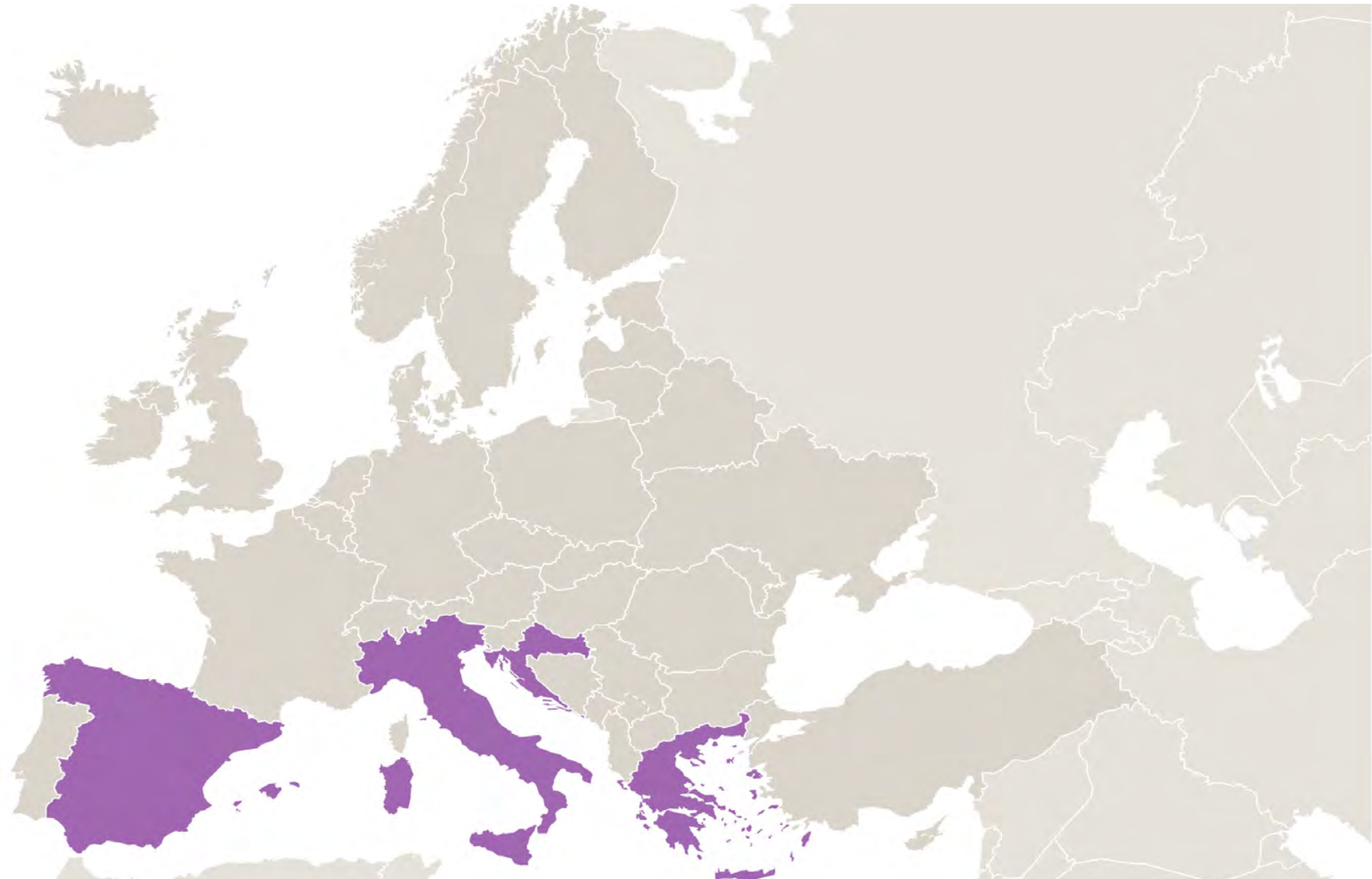
47%

Q1: In your opinion, what are the biggest challenges that citizens in your country are currently facing? (three possible answers)



Southern countries rank unemployment as the biggest challenge in their country

■ Countries where unemployment is the top priority (60% or more of citizens answering "unemployment")



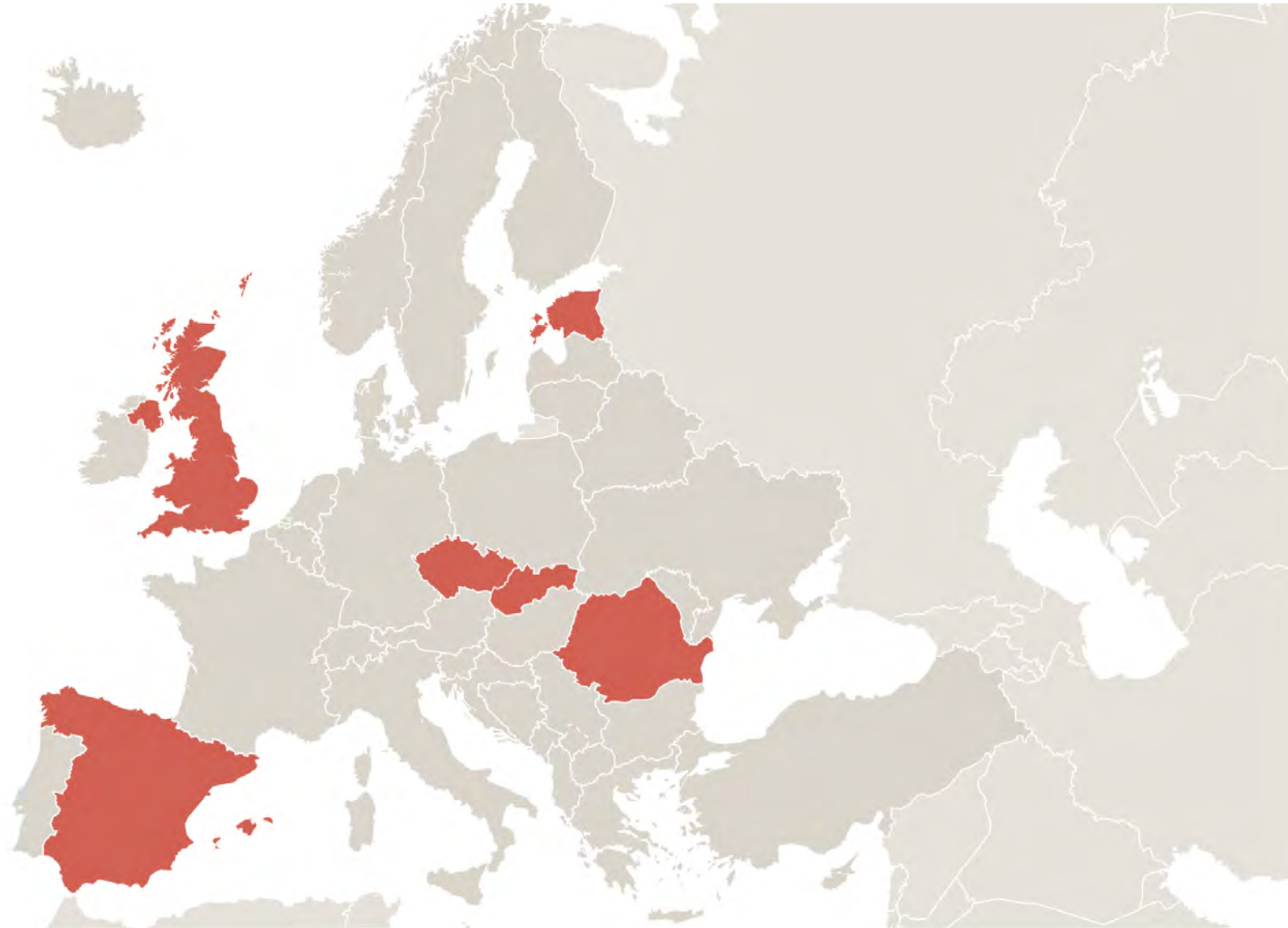
39%

Q1: In your opinion, what are the biggest challenges that citizens in your country are currently facing? (three possible answers)



In some countries, political instability is ranked among top three challenges, ahead of climate change

■ Countries where political instability comes before climate change as a top challenge (**45%** or more of citizens answering "political instability")




47%

Q1: In your opinion, what are the biggest challenges that citizens in your country are currently facing? (three possible answers)

In some recent member States, climate change falls from the podium of top priorities

■ Countries where citizens do not cite climate change as one of the three biggest challenges (<33%)



47%

Q1: In your opinion, what are the biggest challenges that citizens in your country are currently facing? (three possible answers)





82%

of Europeans feel that climate change is having an impact on their everyday life



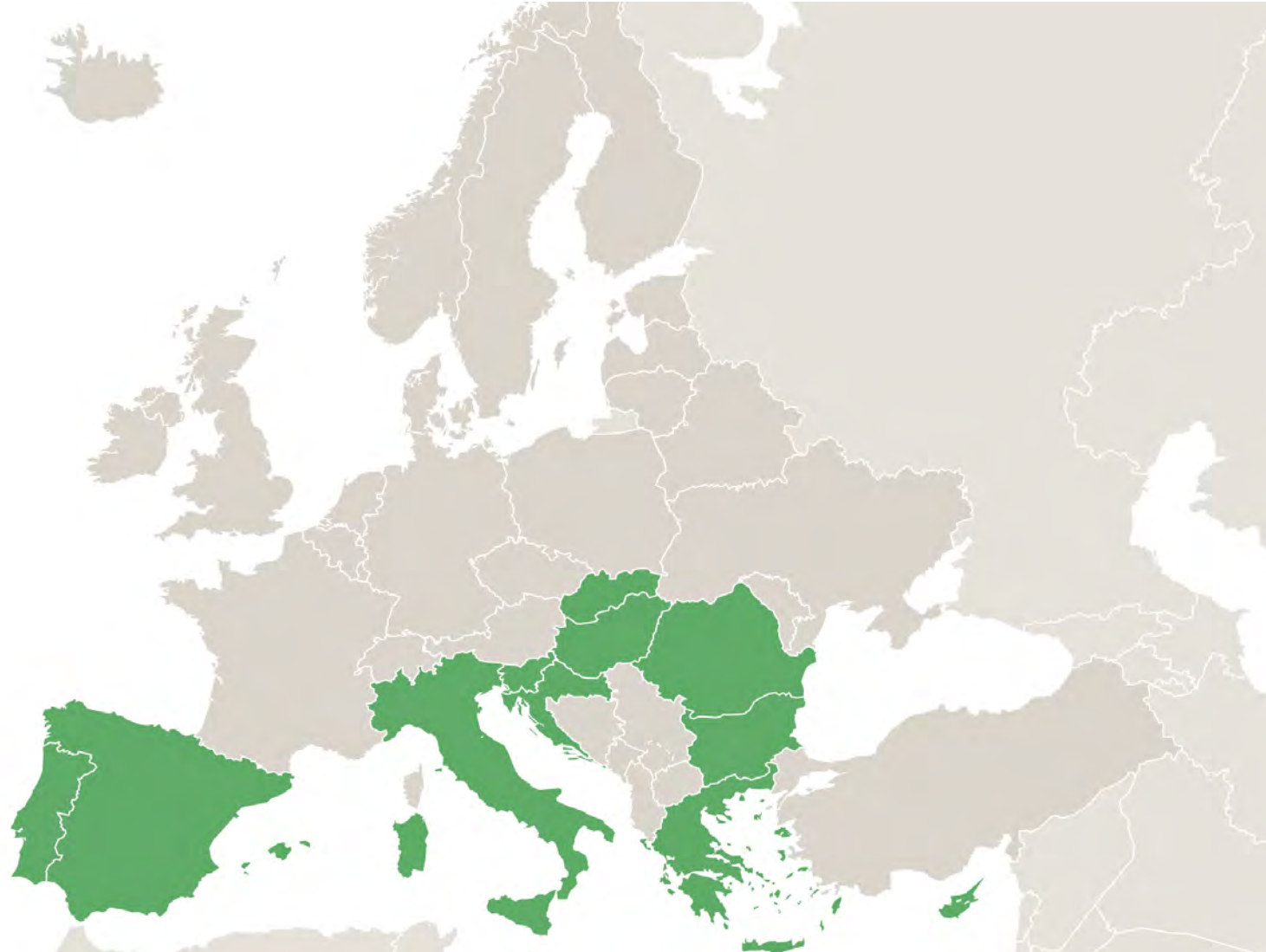
98%



76%

Mediterranean countries report a higher impact of climate change on their everyday life than other European regions

■ Countries where citizens are more sensitive to the impact of climate change on their everyday life (**87%** or more of citizens)



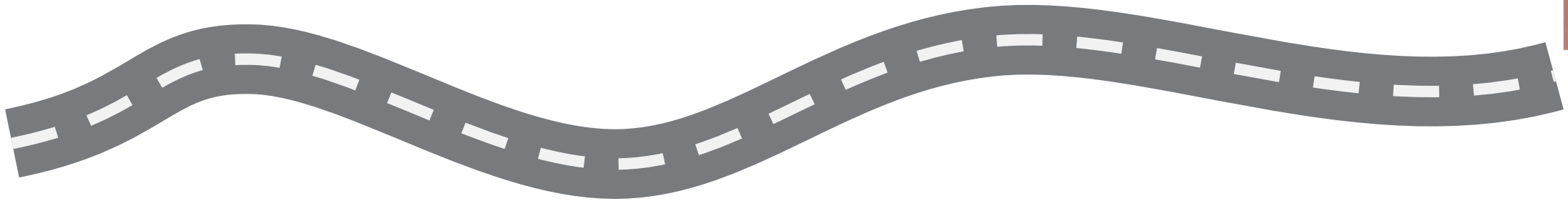
82%

Q6: *Do you feel that climate change is having an impact on your everyday life?*

**Beyond opinions, this
widely shared feeling
translates into concrete
actions**

24%

of Europeans think they will have to move abroad because of climate change



25%



30%



41%

**of Europeans aged 15-29
think they will have to
move abroad because of
climate change**

**Is it still possible
to go back?**



59%

of Europeans believe it is still possible to reverse climate change



80%



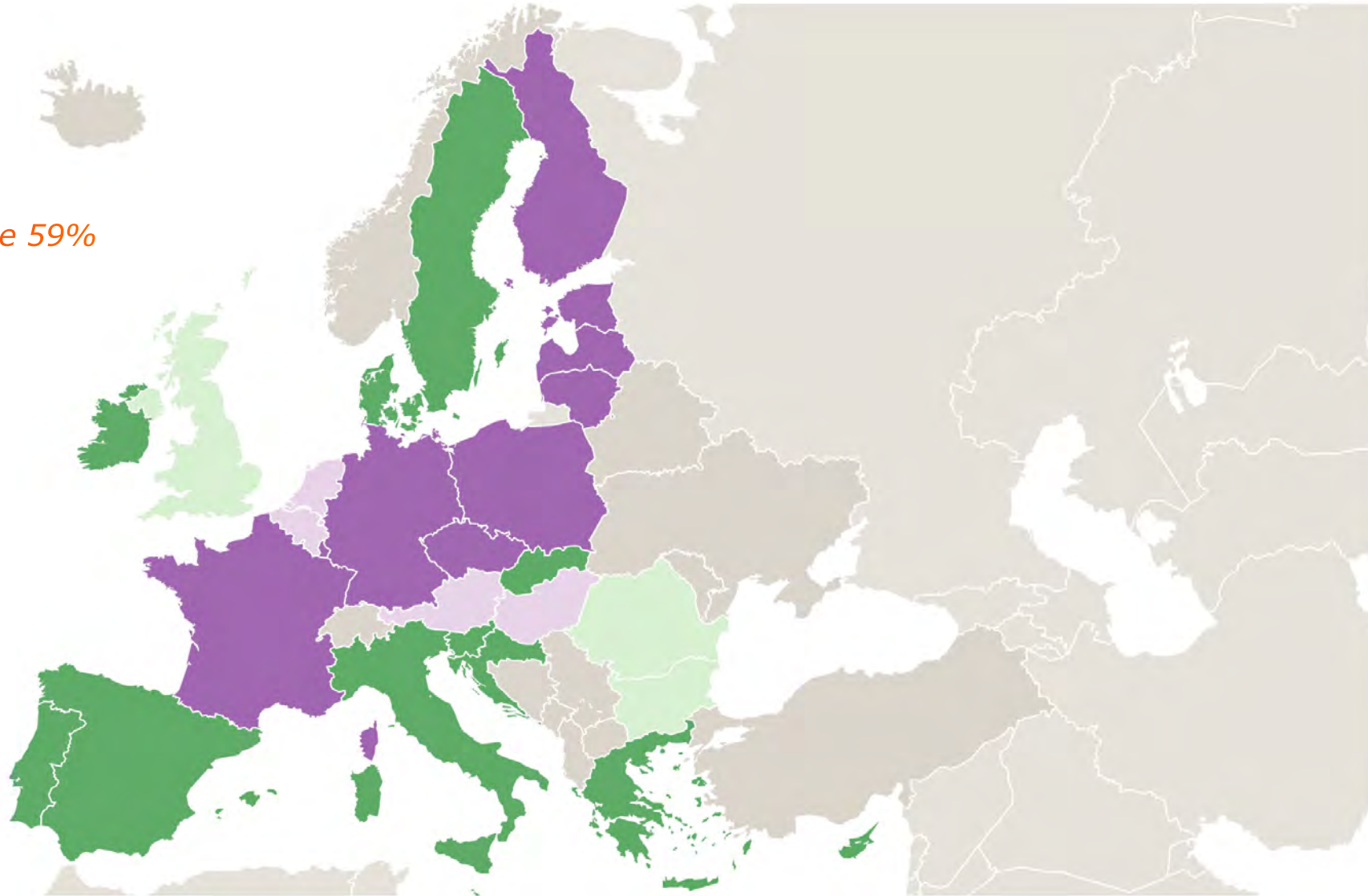
54%

European citizens hold diverging views on the reversibility of climate change according to where they live

It is still possible to reverse climate change

- <54%
- 54-59%
- 60-64%
- ≥65%

EU average 59%



59%

Q2: Considering your views on climate change, which statements do you most agree with?
Climate change is irreversible / It is still possible to reverse climate change / I don't believe in climate change



**Their own behavior can
make a difference**



69%

of Europeans believe their own behaviour can make a difference in tackling climate change



72%



65%

Q5: *To what extent, if at all, do you think your own behaviour can make a difference in tackling climate change?*



69%

of Europeans believe their own behaviour can make a difference in tackling climate change

73%



15-29

78%

Among those who believe climate change is reversible

Q5: To what extent, if at all, do you think your own behaviour can make a difference in tackling climate change?

**EMERGENCY. CONSCIOUSNESS. 2 elements
which normally catalyse commitment to act.**

**We went from the moment we KNOW things to
the moment we FEEL things.**

What now?

**Who will take responsibility? Citizens, states,
institutions, companies?**